

Smart and Strategy Mission For Management, Marketing & IT Consultation & Services




مالك العلامة التجارية المسجلة





    strategyapp

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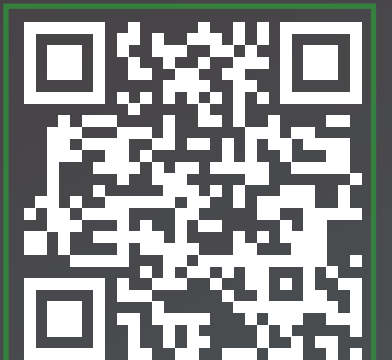
 +966115202161

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Services Request Form

للانضمام لمجموعات مجتمع
رجال الأعمال التخصي على
وتساب:




Smart and Strategy Mission For Management, Marketing & IT Consultation & Services

- Economical feasibility studies for investment projects.
- Designing & writing projects proposals.
- Qualification for ISO
9001-14001-45001-13485-50001 certification.
- Strategic analysis of corporate business and marketing plans.
- Creating and managing e-commerce platforms and marketing them.
- TOR writing, systems analysis, interfaces design, and programming of platforms, and mobile applications.
- Administrative and financial risks analysis and development solutions.
- Computing consultation and ERP solutions.
- Public relations services.
- Designing, managing, and marketing events, conferences, and exhibitions, including digital or virtual events.

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To Join Our WhatsApp business community, please use the link below:



CEO Message



1

CEO Message



At a time when local and international brands are crowded, and in light of the great challenges facing various financial and business sectors and even non-profit sectors, from the requirements of business governance and the development of the administrative and marketing work system, our smart and strategic mission appeared, which lies in:

Helping investors to make smart investment decisions in a scientific and practical manner based on an economic feasibility study, analysis and prior planning.

Helping different business owners to govern their business, develop their administrative systems and make them more professional by qualifying them for the international ISO specifications and standards.


Supporting managers and CEOs to identify problems and challenges through strategic analysis, designing operations development plans, and developing marketing and sales businesses with a smart, incremental, and measurable budget and goals.

Helping various entrepreneurs to automate their business through consulting ERP resource management systems.

Encouraging companies wishing to expand, develop and raise production capacity through economic feasibility studies, financing consultations and investor search packages.

Assisting owners of platforms, applications, and e-commerce stores by writing a brochure of specifications for their technical projects, coordinating with programming and development teams, and through digital marketing packages that are economical and suitable for all groups.





We have worked over the past years and through our trademark registered in the Saudi market “Strategic Mission” and through our strategic partners and today through “Smart Mission Company” to serve hundreds of institutions and companies. We aspire as a leading Saudi company for local and international excellence through our services , distinguished advisory board and through our global partnerships and branches to enter the world of consulting. We plan to transform digitally and harness the tools of artificial intelligence in the areas of analysis and marketing campaigns to serve our customers in various sectors in comply with Saudi vision 2030 objectives.

Our success is an integrated equation that will not be achieved without your cooperation, support, satisfaction, and success first and foremost from God Almighty...

yours sincerely ...

Chief Executive Officer

Ashjan Al-Hazmi



VISION

MISSION



Vision: Going Global until joining the big consultation firms club in the field of management and marketing.



Mission: To provide management, marketing and information technology consultation & services to various business sectors.

Quality Policy:





Quality Policy:

- Working on the formulation clear contracts.
- Business planning and linking to a clear schedule.
- Executing the work with high performance.
- Correcting non-conformities and establishing preventive measures.
- Continuous improvement by following up on KPIs and raising the level of challenge.
- Training and development within an annual renewable plan.
- Involvement of all team members in future development ideas.
- Accept criticism and complaints from customers and to work on solutions.



Certificate of Registration



This is to certify that Quality Management System of
Smart Mission Consultation Company
(Owner of Strategy Mission Trade Mark)

Qurtubah area, Yanbu Street, Al-Othaim building,
3rd floor, Office 11, Riyadh, Saudi Arabia

is in accordance with the requirements of the following standard

ISO 9001:2015
(Quality Management System)

SCOPE

Rehabilitation and restructuring of administrative, financial, and operational processes for institutions & companies, providing high-level management consulting services, offering marketing services on behalf of others, market research, feasibility studies and opinion polls/ surveys.

(IAF Code - 35)

Certificate Number : 290823019630

Initial Registration Date : 29 Aug 2023
1st Surveillance Date : 29 Jul 2024
2nd Surveillance Date : 29 Jul 2025
Certificate Expiry Date : 28 Aug 2026

To verify certificate, visit at :

www.arscert.com
<https://uafaccreditation.org>
<https://www.iafcertsearch.org/>

Issued by ARS Assessment Private Limited


Managing Director



CB-MS-3923



UAF Address : 400, North Center Dr, STE 202, Norfolk, VA 23502, United States of America :

This certificate remains the property of ARS and must be returned to ARS on Cancellation or Suspension of the certificate. Validity of the certificate is subject to successful completion of surveillance audits. Further clarification regarding the scope of this certificate and the applicability of standard may be obtained by consulting the Organisation on info@arscert.com

LIST OF DETAILED SERVICES:



List of detailed services:

We have developed a special digital platform as an online store for our services with clear and appropriate prices, and it has been listed in Marouf to be as a reference for our customers and to ensure the utmost transparency in prices and the details of each service included.

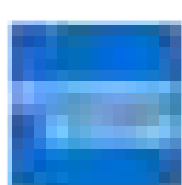
To visit the platform, please click on the screen...



المركز السعودي للأعمال
Saudi Business Center



معروف
MAROOF



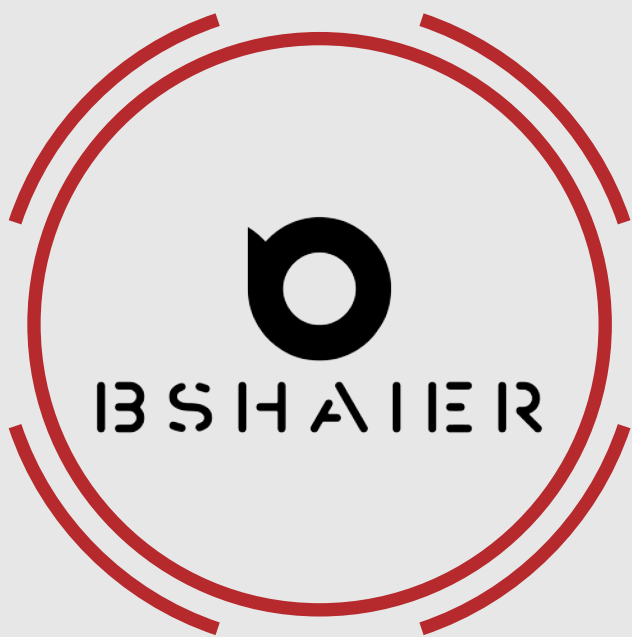
O U R
M A I N
C L I E N T S :

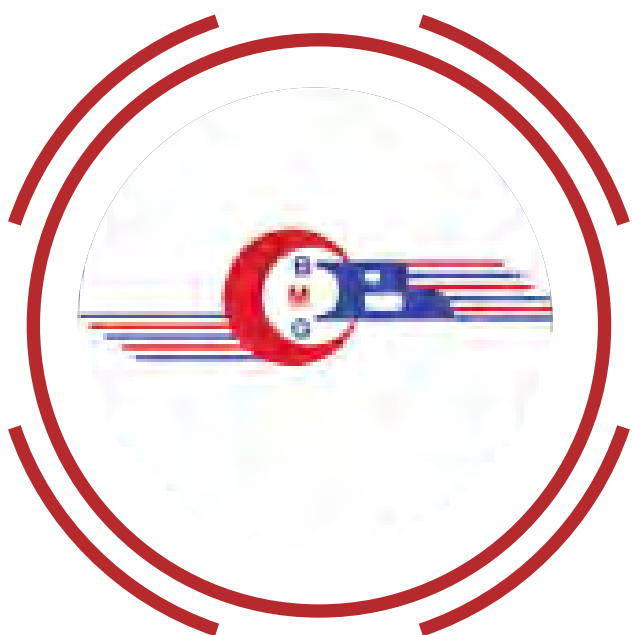


Our Main Clients:



First: Feasibility studies & strategic analysis.







Several factories in the field of dental products, 3D printing, and production of prosthetics.

More than 200 individual investment projects submitted to various funding bodies such as the Industrial Fund, the Ministry of Finance, the Central Bank, the Agricultural Fund, the Development Bank, Wa'ed Program (Aramco)...etc.





Second: ISO Qualification & Certification.

Types of ISO certificates that we provide qualification services. Preparing a booklet, forms and quality reports for them, which are as follows:

Certificates	Description
ISO 9001 : 2015	Administrative quality and technical quality
ISO / IEC 27001 : 2013	Information Security
EN ISO 3834-2 : 2005	Quality Requirements for Fusion Welding of Metallic Materials
ISO 13485 : 2016	To manage medical devices, facilities and products
ISO 29001 : 2010	For the petroleum, petrochemical and natural gas industries
ISO 14001 : 2015	Environmental management and waste management
ISO 45001 : 2018	Occupational health and safety
ISO 10002 : 2004	for quality management
ISO 39001 : 2012	Road Traffic Safety Management Systems (RTS)
PAS 99 : 2012	Integrated Management Systems - BSI
ISO 22000 : 2018	for food safety
ISO 50001 : 2011	for energy management
ISO / IEC 200001-2 : 2011	IT service management
ISO 26000 : 2010	Provide guidance regarding social responsibility
CE declaration	to confirm the product

We are working to coordinate with internationally accredited external auditors, especially auditors accredited by IAF International.





Amjad Watan
أمجاد وطن

We are working to coordinate with internationally accredited external auditors, especially auditors accredited by IAF International.

Selat
FOR BUSINESS SOLUTIONS

King Faisal Specialist Hospital & Research Centre
Gen. Urg. مؤسسة عامة

برنامج خدمة
ضيوف الرحمن



ATAA INTERNATIONAL
TRADING CO.

C-HOUSE

JSG
JABER ALHARBI GROUP
AIMING TO THE FUTURE

الدخيل
للحجوة



FIVE COLORS

ReebMeat

Reef
ريف



ROWAD
DRIVING PROJECTS TO SUCCESS

بنك الجزيرة
BANK ALJAZIRA





Third: Designing & Other services.



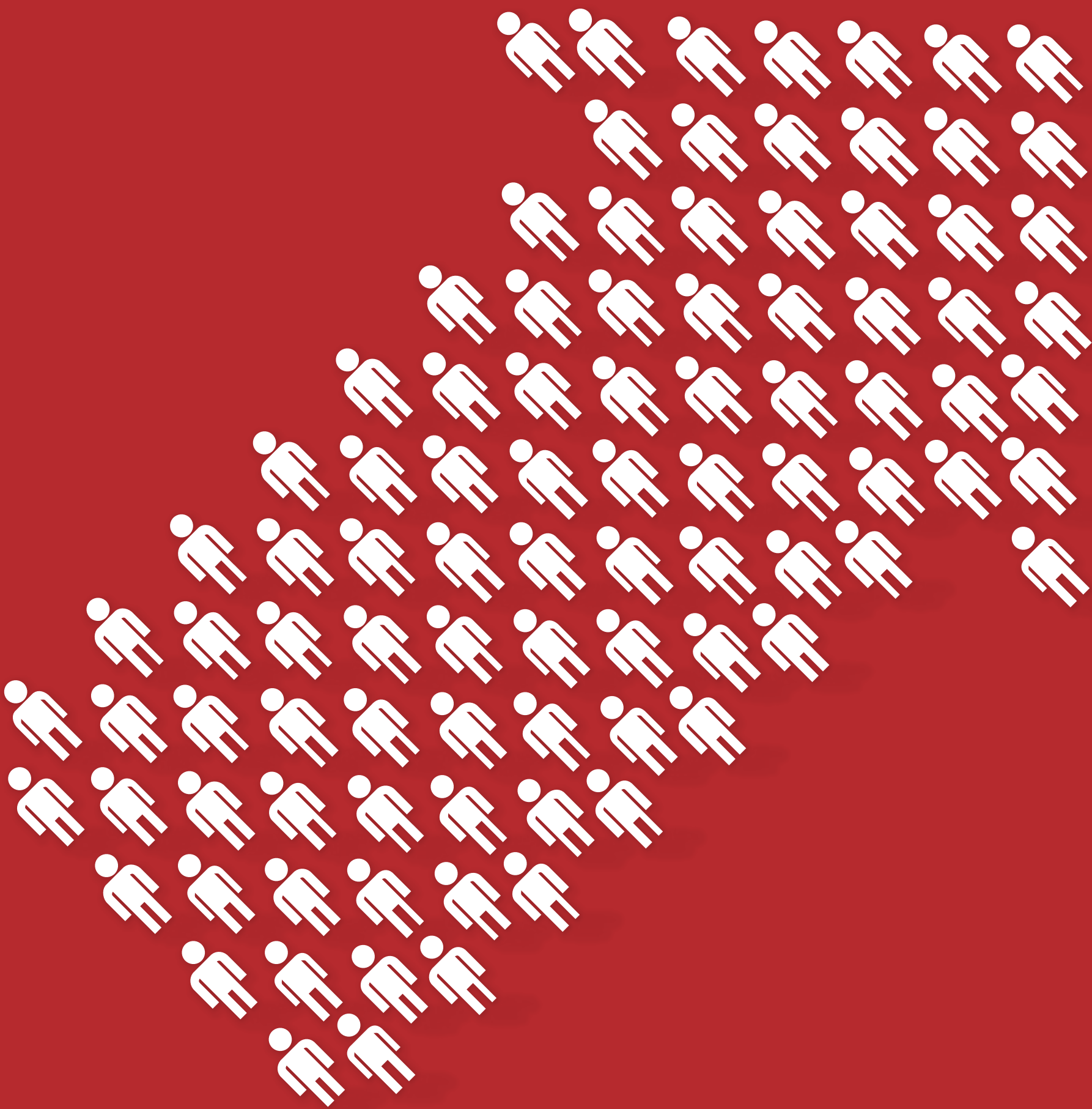




O u r

contribution

:to society



Our contribution to society:

- Free training workshops for ISO systems (online).
- Training recent graduates in the fields of design, marketing, and architecture engineering.
- Designing free UIUX interfaces for selected university projects in the field of mobile applications.
- Free management consultations for start-up projects within business incubators.



- Free feasibility study annually for one of the small projects emerging with limited income.
- Producing several technical awareness materials free of charge for the benefit of a number of charities.
- 35% discount on all service contracts provided to business incubators, charities, international non-profit institutions NGOs, or productive families projects.
- Organizing mutual investment missions between the Arab countries and the State of Australia with the aim of encouraging mutual investments.





- Free participation of various Saudi e-commerce platforms in the e-mall platform emallshow.com and its PDF versions that are published on more than 400 specialized groups on the WhatsApp business with more than 70,000 subscribers.
- Sponsoring digital events and conferences by covering the digital marketing aspect.
- Sponsoring and implementing a variety of events & exhibitions for people with special needs and productive families in several countries.



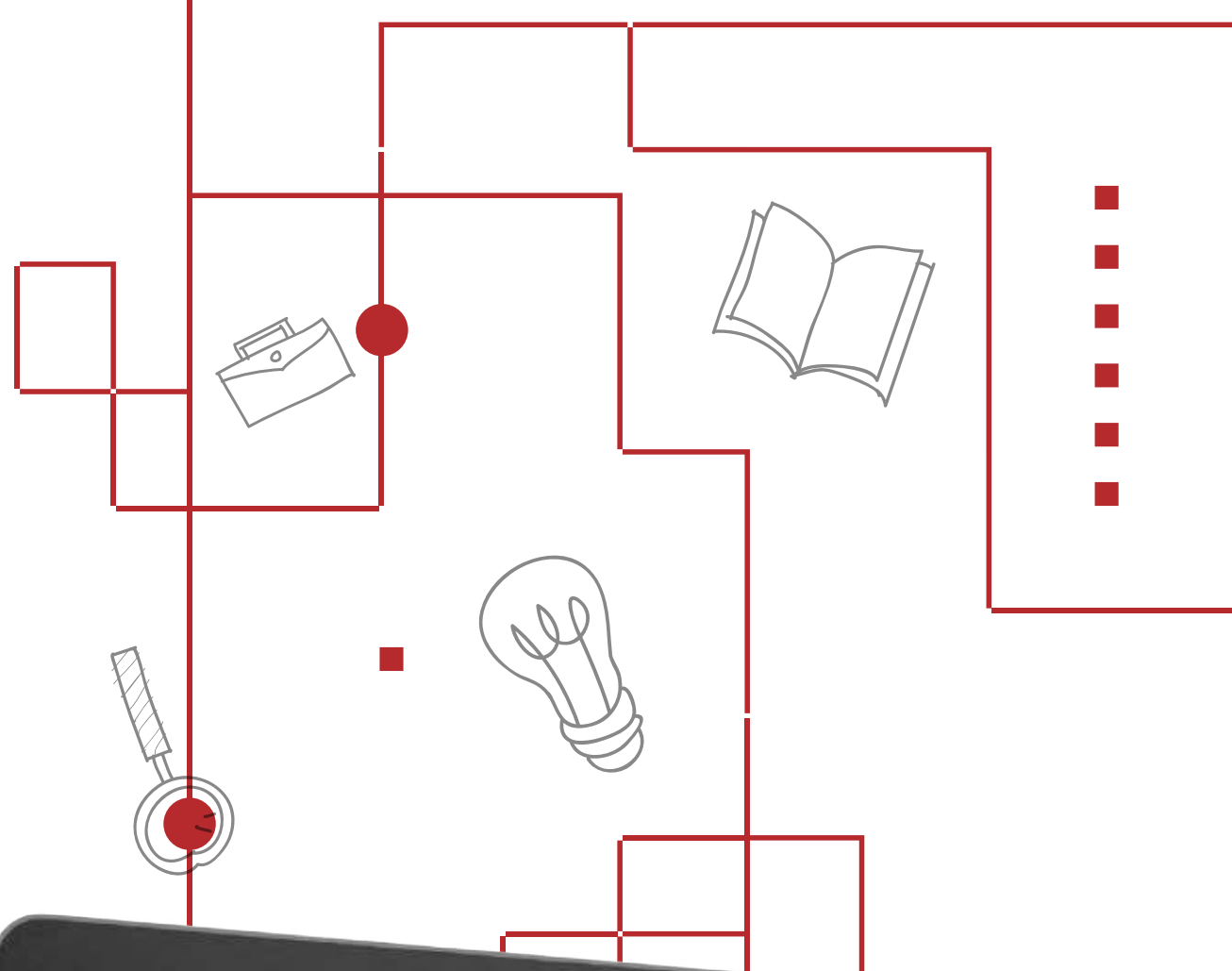
SPECIAL DIGITAL PROJECTS



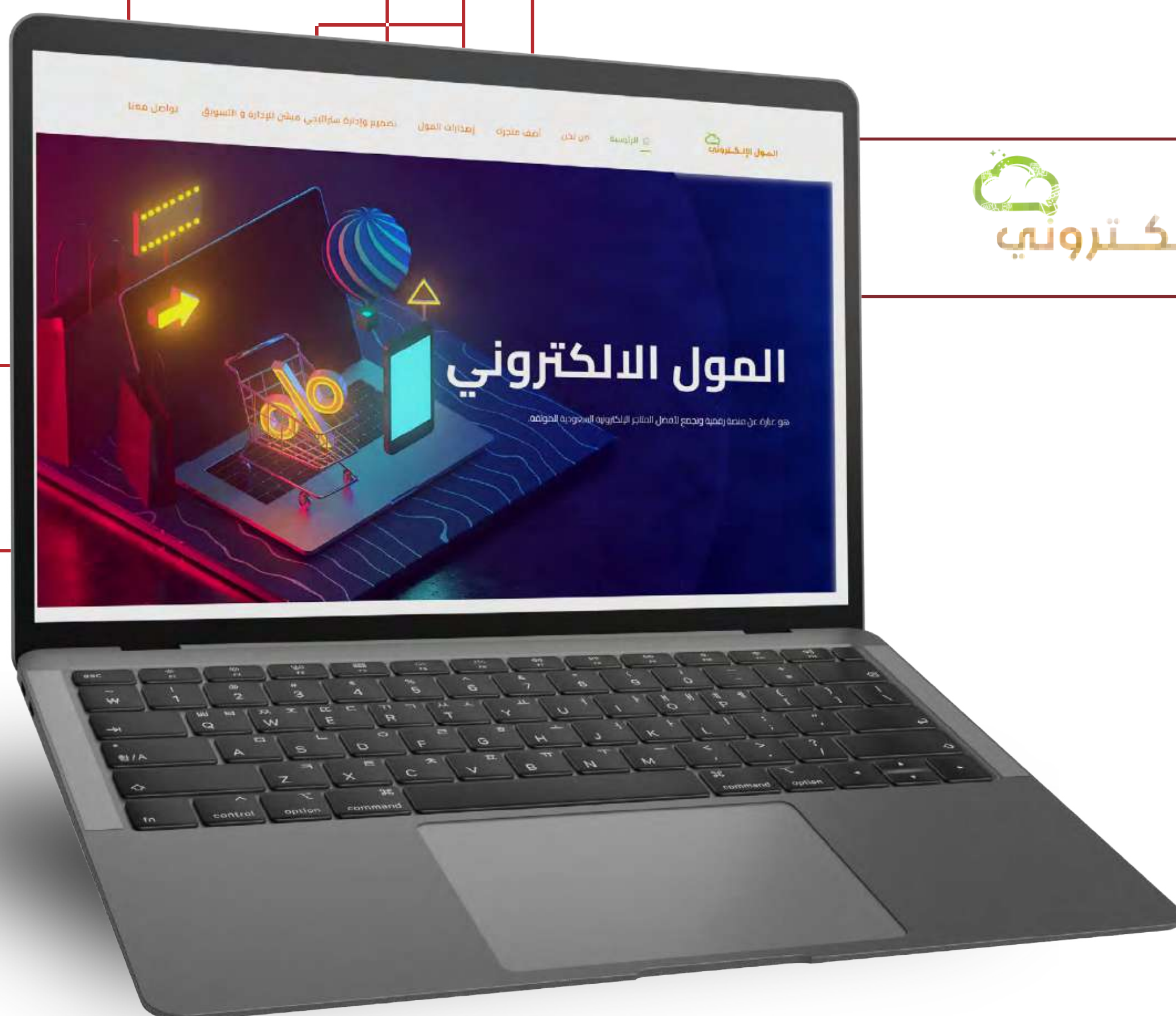
E-mail is a Digital

E-mail is a digital platform which brings together the best certified Saudi electronic stores. It is also issued as a PDF file with direct links. Our goal is to develop Saudi e-commerce.

To visit the platform, please click on the screen...

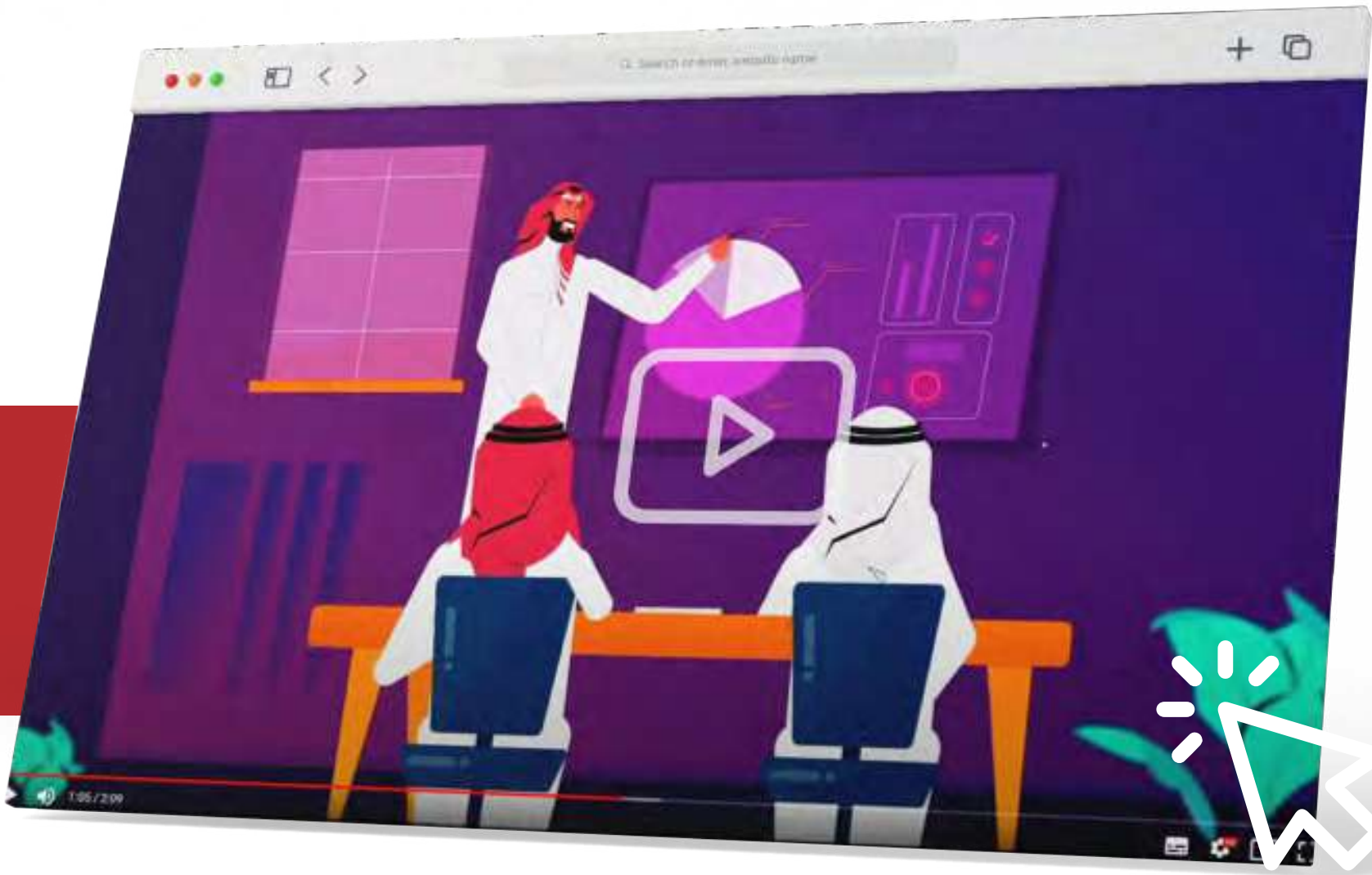


المول الإلكتروني



STRATEGIC PARTNERS





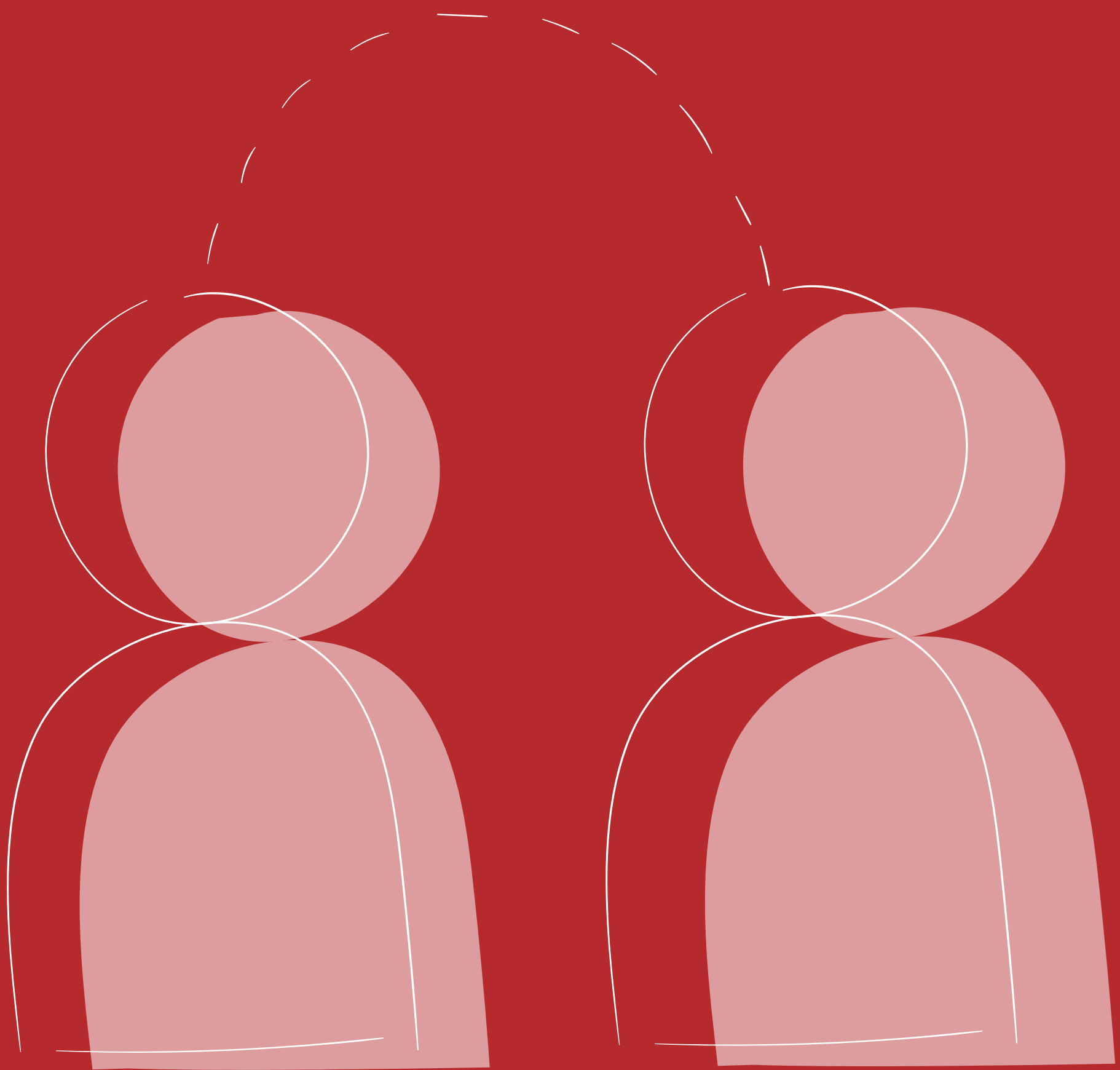
شركة البلاد للإستشارات و الحلول
Al-bilad Co. for Consultancies & Solutions



شركة يافا العالمية
Yafa Global Co



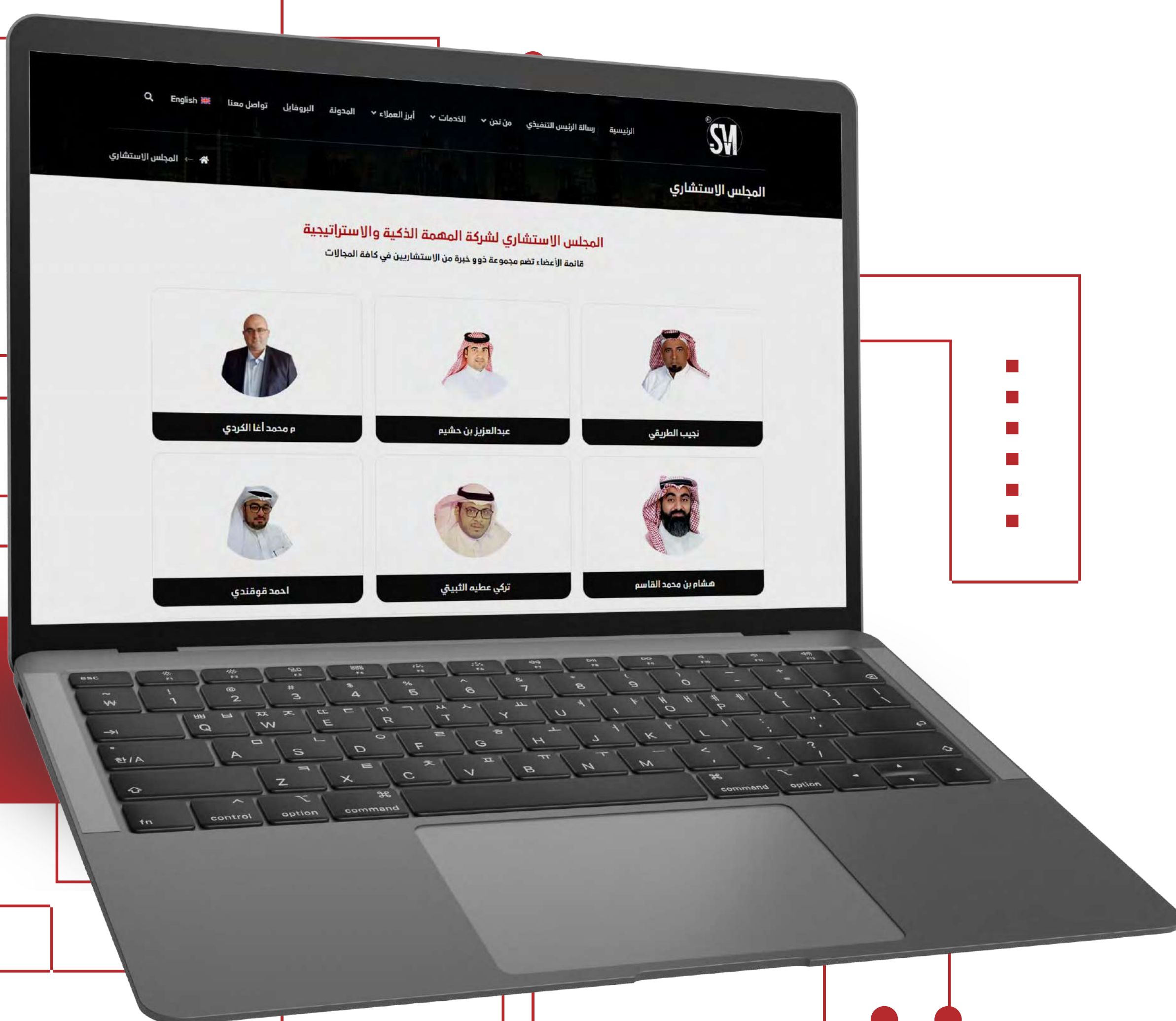
CONSULTATION S COMMUNITY



Smart and Strategy Mission Consultations Community

The list of members includes a group of experienced consultants in all fields

To visit the Advisory Board's page, learn more and contact them or request to join the Advisory Board, please click on the photo below.





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جدوى المشاريع الاستثمارية والتخطيط الاستراتيجي للتسويق

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رجال الأعمال التخصصي على
وتساب:

